



**FLORIS • RESTORATION**

*Herndon • Reston • Loudoun • Worldwide*

PREPARED FOR: Church Council  
PREPARED BY: Executive Director  
DATE: 03/08/19

## **MARCH COUNCIL REPORT**

### **MEMBERSHIP & ATTENDANCE**

	February 2019	February 2018	February 2017
Weekly Worship Attendance (average for month)	1,360	1,280	1,329
New Members	10	9	3
New Members YTD	11	24	22
First Time Guests	43	28	38
Unique Attenders	1,963	1,995	2,075
YTD Weekly Attendance	1,320	1,297	1,284
Avg times attending	2.12	2.22	2.19
Restoration Reston weekly worship attendance	143	131	111
Restoration Reston YTD weekly attendance	143	135	109
Restoration Worldwide weekly worship attendance	256	111	-
Restoration Worldwide YTD weekly worship attendance	308	118	-
Restoration Loudoun weekly worship attendance	102	-	-
Restoration Loudoun YTD weekly attendance	92	-	-
Celebrate Recovery weekly worship attendance	33	19	20
Celebrate Recovery YTD weekly worship attendance	31	20	23

## ***KEY ACTIVITIES AND EVENTS BY MINISTRY AREA***

### **Worship Ministries**

#### **Traditional Music**

- The Lenten Cantata choir is rehearsing on Wednesday nights and Sundays after the 11:00 a.m. worship services in order to prepare for our Good Friday Lenten Cantata.
- Yoon Nam attended the American Choral Directors' Association National Conference in Kansas City at the beginning of March.
- The new women's vocal ensemble, Circle of Faith, has led the 8 and 11 a.m. worship services successfully and will continue to lead once a month.
- The Floris Strings resumed rehearsals and played on February 24 at the 11 a.m. worship service and will continue to lead through the spring.
- The Floris Wind ensemble continues meeting on the first and third Sundays for their rehearsal and plays on the first Sunday of the Month at the 11 a.m. worship service.

#### **Contemporary Music**

- The Full Circle Band worked to prepare music for the Ash Wednesday service.
- Our FCB songwriting team is now working on arrangements and edits of all of our songs for Holy Thursday. This is going to be a contemporary cantata style event with a variety of genres and a full band.
- Megan is exploring the possibility of a marketing campaign that will equip members of Full Circle to better "evangelize" to grow not only our team, but our church as a whole.

#### **A/V**

- The Wesley room was updated with a new 75" television and computer for internet access which will allow users to more easily access the system. All weekly groups meeting in the Wesley room were trained on the newly installed system.
- We hired a new A/V Producer and are in the process of training.

### **Care and Concern Ministry**

- To bring awareness to our work with special needs children, Care Ministries changed the name of the Family Support Ministry (FSM) to the Family Respite Care (FRC) Ministry. We added two volunteers to this ministry.
- Four Care Ministry Groups, (Family Respite Care, Divorce Care Support Group, Adoption Ministry and Alcoholics Anonymous), attended the Happenings Fair.
- We explored the opportunity to host a Foster Care Parents Night Out with leaders of Foster and Adoption Support Groups. This is likely to take place later this year and be run by Serve and Children's Ministries.
- We offered a Virtual Dementia Tour to our CCMs through Insight Memory Care Center.
- Care Ministries held Prayer Training for our CCMs.

- 19 Floris members/friends received multiple cards from our card ministry throughout the month.
- 32 Floris members/friends received follow-up, (calls, visits, coordination of assistance), from Floris Pastors and Care Ministries staff.
- Four individuals in difficult life situations received prayer blankets courtesy of our Prayer Blanket Ministry and two babies received baby blankets and baby Bibles.

### **Connections Ministries:**

- The congregation-wide program Dinner for 8 began with a kickoff potluck in January with 56 registered participants. In the month of February, the program grew to 104 attendees. Connections ministry worked with our Database Specialist to analyze the demographic data of the participants: approximately 75 percent are married and already members. One-third of the diners have been attending Floris UMC for six to ten years with the average age of a dinner attendee is 57 years old. Dinner for 8 will continue to have dinners until April 2019.
- Connections Ministry visited Grace Covenant Church on Sunday, February 10 as a part of research for updating Connections Ministry in the areas of Sunday Hospitality and guest communications. The objective of the visit was to observe the hospitality practices of other churches in the areas of invitational worship spaces, the culture of inclusivity, facility cleanliness and guest follow up. Future visits to churches and a Radical Hospitality training at Church of the Resurrection in Kansas City are upcoming learning opportunities for Connections Ministry; there are plans to implement best practices following the hospitality training at Floris UMC prior to Holy Week.
- On Sunday, February 17, the Spring Happenings Fair took place and had 22 table hosts, more than any previous fair and included new participants, Alcoholics Anonymous and Conversational Spanish. The signups for volunteers was a record low at 28 individual registrations. This was the first Happenings Fair that presented the Lenten book series and adult small groups as the featured ministry. Connections Ministry continues to work on the Happenings brochure to keep the congregation informed about all opportunities in the church related to events, serving and participating in ministries. The next fair is scheduled for May 5 and will be heavily focused on volunteer recruitment and garnering interest in Vacation Bible School.

### **Upcoming Events:**

- Coffee with the Pastors: Tuesday, March 12
- Holy Week and Easter: Sunday, April 14- Sunday, April 21
- Summer Happenings Fair: Sunday, May 5

### **Diversity Ministries**

- **South Asian Ministry**
  - Continue to see new families and visitors at Monthly Fellowship
  - SA Core Leaders invited friends and family to Women's Conference
  - Leadership Team planning for Good Friday Service and Summer Picnic

- SA Ministry family testimony highlighted in the churchwide celebration video
- **Latino Ministry**
  - Volunteering: 23 at Grace Ministry
  - There were 52 people in attendance at the Praise and Prayer Service on February 9
  - Small Groups
    - Bible Study “PASOS DE FE”
      - 02-06-19 = 12
      - 02-13-19 = 12
      - 02-20-19 = The meeting was canceled due to inclement weather.
      - 02-27-19 = 8
    - “APOSENTO ALTO”
      - Feb 22 = 12
    - “Renacer” y “Amigos con Cristo”
      - Feb 16 = 12
- **Racial Reconciliation**
  - Jennie Stroebeck, Co-Chair, stepped down and the group is now recruiting a new Co-Chair
  - Spring Immersions and Study dates are being finalized for communications plans
  - Working with leaders in VOICE to find best practices for synergizing our teams and mobilizing congregants to both learning and action
  - Mauricio Velaquez, Meaningful Conversations III, set for May

### **Young Adult Ministries**

- Initial Planning and Communications Consultation with staff for YA Strategy
- There are 9 current registrants for Reckless Love YA Lenten Book Study
- YA Fellowship Nights Planned for March 29, April 26, May 31 and June 28
- Recruiting for possible Haiti Exploration and DC Summer Service Day
- DC United Outing May 12
- Working with Dan Yoon to plan intergenerational events (Ultimate Tourney, etc.)

### **Celebrate Recovery and Restoration Worldwide**

- Celebrate Recovery has seen a steady attendance of 30-40 throughout February. Ashley is working with volunteer Kim Harney to plan an event in May that will provide an opportunity for folks to come and learn about CR and celebrate the impact of this ministry over a delicious meal.
- Restoration Worldwide continues to see an increase in attendance with an average of 256 worshipers each week in February. Sign up for online Lenten Small Groups opened in February and by the end of the month we had a total of 43 signed up for one of three small groups. This is a 65% increase from last year.

## Serve

### **Serve Ministries Numbers:**

<b>Ministry Activity</b>	<b>Dates</b>	<b>Volunteers</b>	<b>Volunteer Hours</b>	<b>People Served</b>
Grace Ministries	2/1 & 2	85	242.50	556
Embry Rucker	2/16 & 23	8	24.00	155
SOME	2/16	6	24.00	400
FACETS	2/5	12	40.00	100
ESL	2/5,7,12,14,19,21,26 & 28	22	238.00	125
HHK	Weekly	43	152.00	700
Hutchison PALS	Daily	30	78.00	60
Hypothermia	2/5, 12, 19 & 26	29	76.50	100
<b>Totals</b>		<b>235</b>	<b>875.00</b>	<b>2,196</b>

### **Serve Ministries Coordinator Highlights:**

- Grace Ministries distributed food, diapers, and clothing items to 226 families, 96 people volunteered with 18 first time volunteers that included confirmation students and youth from other neighboring churches.
- Helping Hungry Kids packed 700 meals for Hutchison students.

## Grow Ministries

### **FUMC Preschool**

- The preschool completed the first phase of the 2019-2020 registration process.
  - 75% of our students fall into one of the following:
    - Returning students
    - Alumni
    - Church members
  - All of our morning classes are at capacity and only two of our afternoon classes have spaces.
- The preschool staff continues to be flexible as we had 2 snow days, 2 two-hour delays and 2 school holidays during February.

- The preschool seized on the opportunity to give back to the community with our “Spread the Love” food drive during the last two weeks of February. We are donating the items to the Western Fairfax Christian Ministries’ Food Pantry. Our goal is 350 items!
- During the last week of February, we celebrated “Read across America” and Dr. Seuss’ birthday. Each day was a different celebration – “Fox in Sox Day”, “Read my Shirt Day”, “Wacky Wednesday”, “I Can’t Get Up Day” and “Hats Off to Dr. Seuss”!
- The biggest challenge the preschool is currently facing is the withdrawal of our Middle Eastern families during the months of February and March as families are moving or returning to India for extended stays.

### **Children’s Ministries**

- On Sunday, February 10 we held our FISH (grade 5) event for the month. About 20 fifth-graders came to play Archery Tag. Super NOVA Tag came with all the necessary equipment and the kids had a great time playing against each other. We also had lunch, played some winter games, and had a great time of fellowship.
- On Sunday, February 10 fifth graders set up and worked our first ever Hot Chocolate Bar with donuts. Students gave away 1,500 mini donuts, 500 cups of hot chocolate, and about 200 cups of juice. This was a great way for our Children's Ministry to wish everyone a Happy Valentine's Day.
- In Kid Nation we learned about the books of the Bible from Proverbs to Ezekiel.
- Upcoming spring events will include:
  - March 10 - FISH Missions Madness (for fifth graders and their families)
  - March 8 - Kids Night Out (KNO)
  - March 15 - Fourth grade Green and Gold event
  - March 10 – new Lenten Study for grades 4 and 5 begins (6-week study)
  - March 24 – Sensory Room Grand Opening

### **Student Ministries**

- Several meetings with Worlds of Wow contractors were held to help renovate the student space, to identify style direction of the Hangar and other facilities
- Continued to work with the 4:10er small group leaders and Children’s Ministry, to do a mid-year check-in and begin identifying ways to modify and improve the 4:10er experience for 2019-2020
- Covered several student renovation topics:
  - Reviewed our 6-month progress report, which indicated advancements in all key areas
  - Created a “storytelling” strategy where student ministries regularly shared updates, progress and prayer requests with the rest of Floris UMC
  - Reviewed results of the Visioning Summit and made suggestions for different edits
  - Completed the student ministries program calendar for the rest of 2019 (August to December)
  - Began volunteer recruitment for 2019-2020
- Met with Meryl Paskow from NOVA Hebrew Congregation to explore ways their student VOICE team can help Floris student ministries develop our own VOICE team and/or work collaboratively, particularly around the issue of mental health.

- Secured plans for the screening of *Angst* and an interactive panel discussion
- Led a group service project on February 10 with Bright Life to create several fleece blankets for teens in crisis during our evening large group
- Planned special events and service projects for Bright Life in March and April
- CrossRoads and Bright Life leader training took place with 28 in attendance.

### **Adult Ministries**

- February focused on the wrap-up of the StrengthsFinder classes. We are in the process of assessing the 250 people who submitted their strengths online as well as approximately 245 people who filled our large grid outside the sanctuary. Overall, we had over 400 participants across three campuses.
- February was also the month to begin our Lenten study sign-ups and book sales. We have had a relatively short time-frame to sell books due to the special printing we needed from Abingdon.
  - Purchased 1,000 Reckless Love books.
  - 37 new and existing groups across all campuses are participating in the Reckless Love Lenten study:
    - 22 Floris UM
    - 6 Restoration Reston
    - 3 Restoration Loudoun
    - 3 Restoration Worldwide
    - 2 Student group
  - In addition, we created a family opportunity for Lent this year for students in the fourth and fifth grades to participate in their own small group while parents are studying in an adult group. Both begin at 6:30 on March 10.

### **Special Needs Ministry**

- The Special Needs Ministry Coordinator position was posted on Indeed and we have had many applicants. Thus far we have had 2 phone interviews and a promising congregation member in person interview. We are hoping to have a narrowed pool by mid-March.

### **Restoration Reston**

- Megan Zinn has worked with Forest Edge Elementary School to provide a summer basketball and cheerleading camp. She has already secured the dates for camp. Forms for camp will be sent home with every kid at Forest Edge through the school.
- Living our Strengths Life Groups were launched with 76 people signing up for groups. Restoration is doing study along with Floris UMC.
- Restoration celebrated its fourth birthday with a “Fore: Watch out cause here we come” worship service and party. Attendance was strong and there were many new guests.
- The lead team has been sharing with the congregation all of the new serving and leadership opportunities at Restoration.
- The worship team at Restoration has doubled in size with new members and continues to look at new ways to share music in a richer way.

- A consultant was brought on to redesign Restoration's setup process and look at lighting that will enhance the new live stream worship option launching in March. All of this is made possible through the dream campaign.
- A new venue has been chosen for Pour Theology. Tim met with the owner of Kalypsos at Lake Anne. It is a much larger venue that will allow Restoration to grow in this location. The next Pour Theology is on February 26. The speaker is Michelle Bolos, the owner of NT Concepts. She will talk about faith and leadership.

### **Restoration Loudoun**

- Much of February was focused on preparing the congregation for weekly worship. Weekly worship began in earnest at Restoration Loudoun on Sunday, February 24 at Mercer Middle School. 120 people attended with 102 in worship.
- An active search began for a new worship leader in February. Restoration is glad to have Amy Cox as an interim worship leader until such time a permanent worship leader is identified.
- Restoration hired Jennifer Vanderburgh as our children's ministry coordinator. Jennifer brings a wealth of knowledge and enthusiasm to the position and we hope she'll have a great impact on our children and families.

### **FINANCIAL OPERATIONS**

#### **February**

- Total Income: \$335,988
- Expenses: \$370,741
- Net Ordinary Income: (\$34,753)
- Reserves (Avg): 2.74 months

#### **Year-to-Date Comparison**

	<b>2019</b>	<b>2018</b>
<b>Total Income</b>	\$650,414	\$742,103
<b>Net Ordinary Income</b>	(\$94,429)	\$21,268
<b>Reserves (Avg)</b>	2.74 months	2.31 months
<b>Indebtedness</b>	\$6,284,420	\$6,465,961

### **Communications**

#### **Social Media**

- The Floris UMC Twitter Account gained 24 followers this month.
- Floris UMC's Twitter received 12,100 impressions this month.
- The Floris UMC Facebook page is up 43 followers.
- We posted a photo promoting the GC debriefing, which reached 2,044 people, received 83 reactions, including 57 likes/loves, 10 comments, 16 shares, and 441 post clicks.
- The Floris UMC Instagram account has 605 followers, an increase of 9 this month.

Restoration Reston:



- Restoration's Twitter gained 3 followers this month.
- Restoration's Twitter received 2,374 impressions this month.
- Restoration's Facebook page gained 23 followers this month.
- Restoration's Facebook page shared a GC update video. It reached 2,066 people and received 166 reactions, including 119 likes/love, 38 comments, 10 shares, and 807 post clicks.
- Restoration's Instagram has 123 followers, which is an increase of 6 this month.

#### Restoration Worldwide:

- Restoration Worldwide's Twitter gained 1 follower this month.
- Restoration Worldwide's Twitter received 937 impressions this month.
- Restoration Worldwide's Facebook page gained 6 followers this month.

#### Restoration Loudoun:

- Restoration Loudoun's Twitter page gained 1 follower this month.
- Restoration Loudoun's Facebook page gained 23 followers this month.
- Restoration's Facebook page shared a vNote video. It reached 429 people and received 39 reactions, including 36 likes/love, 4 shares, and 64 post clicks.
- Restoration Loudoun's Instagram has 101 followers, which is an increase of 9 this month.

#### Tom Berlin Facebook Page:

- Tom's Twitter Account gained 575 followers this month.
- Tom's Facebook page gained 749 followers this month.
- We shared a GC update video. It reached 30,645 people and received 1,645 reactions, including 1,002 likes/love, 473 comments, 174 shares, and 13,590 post clicks.

#### #iamhere Instagram page

- The #iamhere Instagram page has 155 followers, which is an increase of 78.

#### eNote

- Open rate = 54.1%
- Click rate = 42.1%

#### Click rate info breakdown:

- February 7
  - 246 Clicks
  - Most on – Tom's vNote (Vimeo Link)
- February 14
  - 321 Clicks
  - Most on – Tom's vNote (Vimeo Link)
- February 20 (Special Update – Praying Our Way Forward)
  - 271 Clicks
  - Most on – Prayer Video (Vimeo Link)
- February 21
  - 351 Clicks

- Most on – Tom’s vNote (Vimeo Link)
- February 24 (Special eNote - General Conference Update)
  - 336 Clicks
  - Most on – GC Update Video (Vimeo Link)
- February 25 (Special eNote - General Conference Update)
  - 468 Clicks
  - Most on – GC Update Video (Vimeo Link)
- February 26 (Special eNote - General Conference Update)
  - 425 Clicks
  - Most on – GC Update Video (Vimeo Link)
- February 26 - 2 (Special eNote - General Conference Update)
  - 531 Clicks
  - Most on – GC Update Video (Vimeo Link)
- February 27 (Special eNote - General Conference Update)
  - 692 Clicks
  - Most on – GC Update Video (Vimeo Link)
- February 28
  - 559 Clicks
  - Most on – Tom’s vNote (Vimeo Link)

Here is the monthly Restoration Reston eNote data for January:

- Open rate = 50.9%
- Click rate = 30.8%

Here is the monthly Restoration Loudoun eNote data for January:

- Open rate = 57%
- Click rate = 25.6%

Here is the monthly Restoration Worldwide eNote data for January:

- Open rate = 48.3%
- Click rate = 40.3%

## Website

- Floris UMC
  - Floris UMC website was visited 8,815 times with 23,519-page views with 2,606 mobile views. Restoration Worldwide was the most visited web page, followed by the staff page and the sermon archive.
- Restoration Reston
  - Restoration Reston website was visited 632 times with 1,384-page views and 259 mobile views. The sermon archive was the most visited page.